



**Nob Hill Spa at the Huntington Hotel Voted
“Top 10 Best Urban Hotel Spas” in Prestigious SpaFinder Readers’ Choice
Awards**

SAN FRANCISCO – October 19, 2010 – SpaFinder, Inc., the global spa resource, has announced that Nob Hill Spa has won a 2010 SpaFinder Readers’ Choice Award for the category of Top 10 Best Urban Hotel Spas. Spa-goers cast a record number of votes in the eighth-annual Awards, which are considered the most thorough and independent assessment of spas worldwide.

“Winning a Readers’ Choice Award is a remarkable achievement,” said Susie Ellis, president of SpaFinder, Inc. “Spa-goers are looking for a spa that offers their desired experience and helps them meet their specific goals. There are over 15,000 destination, resort and hotel spas around the world, and to be singled out by our readers is a tremendous honor.”

Throughout the year, spa-goers voted on their favorite spas overall – by continent and country/region – along with their picks for “Favorite Spa” in 31 popular categories, such as “Best Fitness Program,” “Best for Romance,” and “Best for Weight Loss.” Voters were asked to cast ballots only for spas they have personally visited within the past three years.

Readers’ Choice Award winners will be featured in the *NewBeauty SpaFinder Guide to Global Spa, Wellness & Beauty*, which will be on newsstands in November.

A complete list of winners can be viewed at:
<http://www.spafinder.com/spaguide/readerschoice/2010.htm>

About the Nob Hill Spa

For spa reservations or gift certificates, please call **(415) 345-2888** or visit www.nobhillspa.com. Named “Best Pamper Spot” of 2009 by *San Francisco* magazine and one of the “Top Ten Urban Hotel Spas in the World” by SpaFinder, the Nob Hill Spa features ten individually appointed treatment rooms, an indoor infinity pool and fireside lounge with spectacular views of downtown

through 18-foot high windows, and a Premier Spa Suite, perfect for small groups looking for a special spa experience. Located atop Nob Hill at California and Taylor streets, the Huntington Hotel is a family-owned and operated landmark known for a long-standing tradition of high standards, gracious service, and quiet, understated luxury. The Huntington Hotel & Nob Hill Spa is a member of Small Luxury Hotels of the World and Preferred Hotels & Resorts Worldwide.

About SpaFinder, Inc.:

The world's largest spa media, marketing, and gifting company, SpaFinder, Inc., connects millions of wellness-focused consumers with thousands of spas worldwide. SpaFinder's media properties include the award-winning SpaFinder.com, the *Club Spa* e-newsletter and blog, and the annual *NewBeauty SpaFinder Guide to Global Spa, Wellness & Beauty*. SpaFinder and its spa-beauty gift division, SpaWish, offer gift certificates and cards that are redeemable at a combined network of thousands of spas and salons and are available at more than 90,000 unique retail outlets in 79 countries. SpaFinder Europe and SpaFinder Japan offer regional spa marketing and gifting programs, including localized, native-language websites. Founded in 1986, the privately held company is headquartered in Manhattan.