



**THE HUNTINGTON HOTEL**  
NOB HILL • SAN FRANCISCO

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## **NEWS**

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### **FOR IMMEDIATE RELEASE**

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### **Inspired by Sophisticated San Francisco Living, The Huntington Hotel Unveils Chic & Exciting New Rooms**

*Renovated guest rooms seamlessly mark the beginning of a new chapter  
in the hotel's history*

**San Francisco, February 9, 2009** – The Huntington Hotel is proudly debuting 39 renovated guest rooms this season in contemporary design schemes, marking its 85<sup>th</sup> anniversary with style and flair. Two design schemes will be reflected in the new guest rooms, both inspired by San Francisco itself.

Each of the new rooms has individual design elements, as furniture and décor accents change throughout the design schemes and three color palettes. “Highlighting the Huntington’s tradition of uniqueness within the rooms was important to us, and we certainly achieved that goal,” stated Gail Isono, general manager of the Huntington Hotel. “We began 85 years ago as a residential apartment building, and we’ve kept that warm and welcoming feel in the new rooms, as you truly feel as if you’re in someone’s home when you’re in them.”

The first design – completed in late January – features a spirited and bright impression, including a lighter palette and custom cabinetry made of ecologically sustainable bamboo. Set for completion in March, the second design scheme embodies the urban pied-a-terre that embodies the Huntington’s rich history, including large commissioned photographs of iconic San Francisco images by a local photographer. These rooms evoke a timeless feel, with colors including foggy blues and sage greens, and textiles of wools, linens, leathers and suede with unique metallic accents.

Details were of utmost importance to designer Jim Neeley of Wisecracker Designs, as the renovation includes custom bedding, casework and writing desks that perfectly reflect the essence of the Huntington Hotel, including embroidered “H” decorative pillows.

“It’s an exciting time for us, as we’re debuting these new rooms,” noted Ms. Isono. “The luxurious new elements incorporated into the rooms perfectly fit the Huntington Hotel’s sophisticated residential feel. We’re continually committed to providing our new and loyal guests alike a new experience each time they stay with us, and we are so grateful that we’re able to be our guests’ home away from home in San Francisco.”

## **About the Huntington Hotel & Nob Hill Spa**

Located atop San Francisco's famed Nob Hill at California and Taylor streets where cable cars glide past, the Huntington Hotel & Nob Hill Spa is a family-owned and operated landmark known for a long-standing tradition of high standards, gracious service, and quiet, understated luxury. The 135 spacious rooms are richly appointed in both contemporary and traditional styles, while the Big 4 Restaurant serves contemporary American cuisine in an elegant club-like setting. The award-winning three-level Nob Hill Spa boasts ten treatment rooms, saunas, steam rooms, an indoor infinity pool, whirlpool, and a fitness and yoga studio. The Huntington Hotel & Nob Hill Spa is a member of Small Luxury Hotels of the World and Preferred Hotels & Resorts Worldwide and is the sister property of La Playa Hotel in Carmel, a member of Historic Hotels of America.

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